

INTERNATIONALITY

International partnerships

The Department of Management Sciences is currently collaborating with 33 universities in the following 20 countries:

- Australia
- Austria
- Bulgaria
- Canada
- China
- Croatia
- Czech Republic
- France
- Ghana
- Great Britain
- Ireland
- Italy
- Jordan
- Latvia
- Netherlands
- South Korea
- Spain
- Taiwan
- Turkey
- Uruguay
- USA

Internship or study abroad semester

- The Internship or study abroad semester will usually take place during the 6th semester and must be approved by the department
- The internship (full-time employment in a company) can be completed in Germany or abroad and has a minimum duration of 20 weeks
- The study abroad semester can take place at a foreign university, for example at our partner universities in Europe or in non-European countries



AT A GLANCE

Degree

Bachelor of Science (BSc)

Programme Duration

7 semesters

Teaching language

English

Begin of the study programme

Each winter semester (September)

Locations

Alternating by each semester between the Sankt Augustin and Rheinbach campuses

Admission requirements

Students must provide evidence of one of the following:

- Entrance qualification for a University of Applied Sciences (Fachhochschule)
- Entrance qualification for university
- Entrance qualification acknowledged as equivalent by the competent authorities

International students need to show proficiency in English at B2+ level according to the Common European Framework of References for Languages.

Further information

www.h-brs.de/en/international-business

www.h-brs.de/en/application

Management Sciences

International Business

Campus Rheinbach

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53359 Rheinbach, Germany

Course Guidance Service

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Campus Sankt Augustin

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Course Guidance Service

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 www.facebook.com/hsbrs

International Business Bachelor of Science (BSc)



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**Hochschule
Bonn-Rhein-Sieg**
University of Applied Sciences

PROFILE OF DEGREE PROGRAMME

The study programme International Business (BSc) will develop an understanding of international business in a globalised world. Based on the latest theoretical concepts of business administration it aims to equip students with the key business skills to work successfully in an international business environment. Furthermore, the university partners all over the world offer a range of specialisations which will allow the students to deepen their knowledge and achieve their individual goals.

The focus of this Bachelor of Science programme is to teach students how to analyse and solve problems in today's global and multicultural economy. Upon completion of this programme students are enabled to:

- succeed in an international career
- enhance their international mobility
- implement the skills they learned.

Specialisation during the study programme

Students may choose two of the following main specialisation subjects (more are being planned):

- Business-to-Business Marketing
- International Management
- International Financial Management
- Sales Management

Students are encouraged to take advantage of the variety of specialisation courses offered while studying abroad in the 5th semester.

Characteristics of the study programme

- Mobility window: study up to three semesters abroad in the 5th, 6th and/or 7th semester
- The learning of another foreign language is mandatory
- Alternating by each semester between the Sankt Augustin and Rheinbach campuses

PROSPECTS

The Bachelor's degree in International Business is an undergraduate degree and as such the basis for the students' future career.

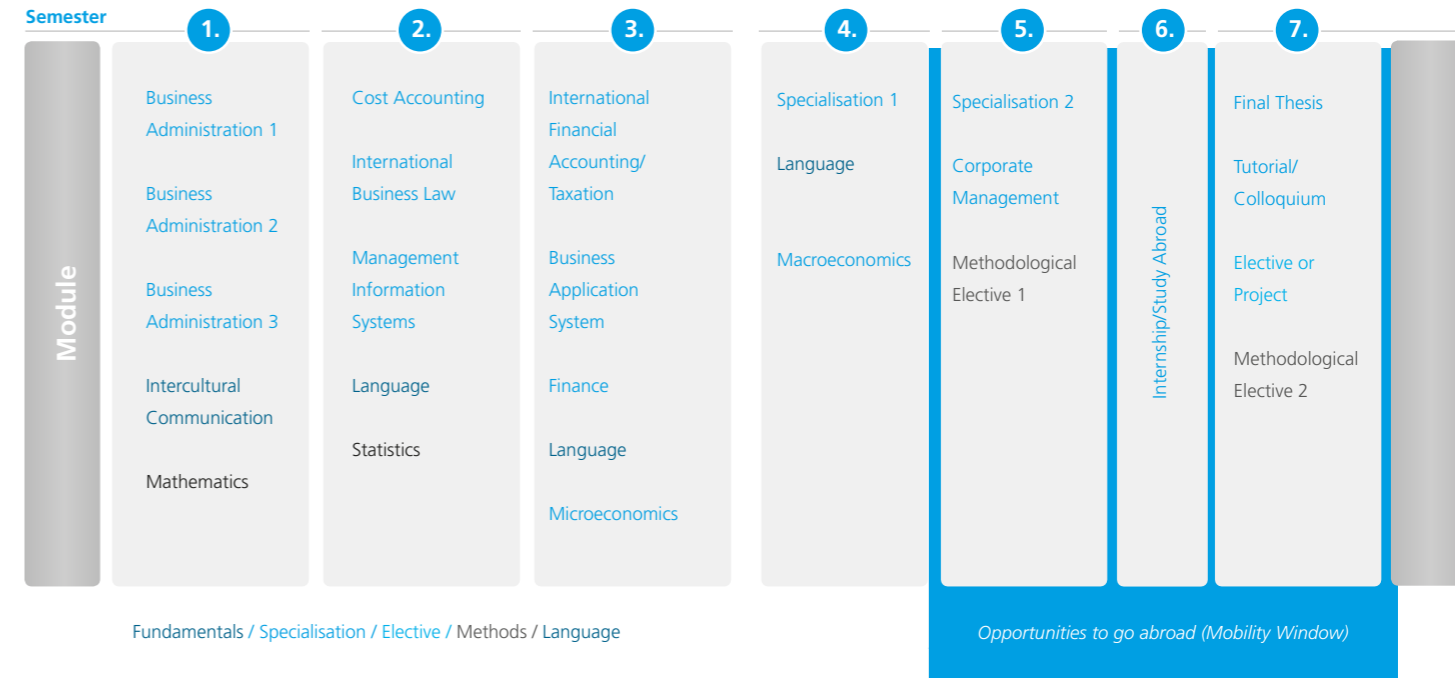
Due to the broad-based education, students will be able to manage different international economic assignments and functions after having completed their studies. The programme will enable them to analyse and solve problems of professional practise, as well as to take on management responsibilities independently. In our days, globalisation has changed the business world. Consequently, internationally operating companies look for qualified and experienced young professionals.

Graduates of our Bachelor's programme in International Business are best prepared to meet these requirements in various business sectors, e.g.:

- Logistics
- Human Resource Management
- Consulting
- Management Accounting and Control
- Finance
- Business Informatics
- Auditing
- Marketing (B2B and B2C)



CURRICULUM



"The greatest barrier to success is the fear of failure"

Sven Goran Eriksson